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Tyler Hallmark

EDUCATION

- Aug. 2021** **The Ohio State University – Columbus, OH**
Ph.D. in Educational Studies (Higher Education and Student Affairs)
Graduate Interdisciplinary Specialization in Demography
Dissertation: A Longitudinal Analysis of Student Retention Using
Neighborhoods as Socioeconomic Proxies
Advisor: Anne-Marie Núñez, Ph.D.
- May 2017** **University of Pennsylvania – Philadelphia, PA**
M.S. in Education (International Educational Development)
- May 2015** **University of Colorado – Boulder, CO**
B.A. in Communication
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PROFESSIONAL EXPERIENCE

- June 2021 – Present** **Alfred P. Sloan Foundation**
Higher Education Program – New York, NY
Program Associate
- Support Foundation’s grantmaking to effectively advance diversity, equity, and inclusion in STEM higher education, with a particular focus on the pipeline to graduate school and faculty careers for underrepresented students.
 - Manage the Foundation’s *Creating Equitable Pathways to STEM Graduate Education* grant portfolio, which facilitates pathways for students at Minority Serving Institutions to graduate schools across the country.
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ACADEMIC APPOINTMENTS

- Aug. 2022 – Present** **Columbia University**
Teachers College – New York, NY
Adjunct Assistant Professor
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SCHOLARSHIP

Books

1. **Hallmark, T.**, Ardoin, S., & Means, D. (Eds.). (Under Contract). *Race and rurality: Considerations for advancing higher education equity*. Stylus Publishing.

Journal Articles

2. Espinosa, L., **Hallmark, T.**, & Baxter, K. (2022). Improving MSI pathways to STEM
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graduate education through grantmaking: Lessons for the field. *Change: The Magazine of Higher Learning*, 54(4).

3. **Hallmark, T.**, & Ardoin, S. (2021). Public narratives and postsecondary pursuits: An examination of gender, rurality, and college choice. *Journal of Women and Gender in Higher Education*, 14(2), 121-142. <https://doi.org/10.1080/26379112.2021.1950741>
4. Núñez, A.-M., Posselt, J., **Hallmark, T.**, Rivera, J., & Southern, D. (2021). The organization of learning in geoscience fieldwork and implications for inclusion. *Journal of Women and Minorities in Science and Engineering*, 27(3), 33-60. <https://doi.org/10.1615/JWomenMinorScienEng.2021031264>
5. Núñez, A.-M., Rivera, J., & **Hallmark, T.** (2020). Applying the lens of intersectionality to expand equity in the geosciences. *Journal of Geoscience Education*, 68(2), 97-114. <https://doi.org/10.1080/10899995.2019.1675131>
6. **Hallmark, T.**, & Gasman, M. (2018). MSIs across the globe: Laying the foundation for future research. *Higher Education*, 75(2), 287-298. <https://doi.org/10.1007/s10734-017-0139-8>

Book Chapters

7. Gasman, M., **Hallmark, T.**, & Lo, P. (Forthcoming). HBCUs, Tribal colleges, for-profit institutions, and community colleges: Legal implications for important sectors of U.S. higher education. In P. Lake (Ed.), *Oxford Handbook of U.S. Higher Education Law*. Oxford University Press.
8. **Hallmark, T.** (2019). MSIs around the world. In A. Castro Samayoa, & M. Gasman (Eds.), *A Primer on Minority Serving Institutions*. Routledge Press. <https://doi.org/10.4324/9780429428388>
9. **Hallmark, T.**, & Feraud, P. T. (2017). Strategies to increase participation in study abroad at HBCUs and HSIs. In M. Gasman, A. Castro Samayoa, C. Boland, & P. Esmieu (Eds.), *Educational Challenges at Minority Serving Institutions*. Routledge Press. <https://doi.org/10.4324/9780203701980>

Book Reviews

10. **Hallmark, T.**, & Renbarger, R. (2021). [Review of the book *The Privileged Poor: How Elite Colleges are Failing Disadvantaged Students*, authored by A. A. Jack]. *Educational Studies*, 57(1), 96-100. <https://doi.org/10.1080/00131946.2020.1863803>
11. Núñez, A.-M., & **Hallmark, T.** (2019). [Review of the book *Mentoring at Minority Serving Institutions*, edited by J. McClinton, D. S. B. Mitchell, T. Carr, M. A. Melton, & G. B. Hughes]. *Teacher's College Record*. <https://www.tcrecord.org/Content.asp?ContentId=22995>

Research Reports, Policy Briefs, and White Papers

12. **Hallmark, T.**, & Knight, G. (2021). *Enrollment and degree completion at rural, broadly accessible institutions in Appalachia and elsewhere*. Alliance for Research on Regional Colleges. <https://www.regionalcolleges.org/project/enrollment-and-degree-completion-at-rural-broadly-accessible-institutions>

13. Martinez, A., & **Hallmark, T.** (2018). *Spotlight on MSIs: Turning student activism into votes*. Center for Minority Serving Institutions, University of Pennsylvania. https://cmsi.gse.rutgers.edu/sites/default/files/MSIvote_2018.pdf
14. **Hallmark, T.**, & Martinez, A. (2017). *MSI VOTE: Ensuring democracy and promoting voting through the power of minority serving institutions*. Center for Minority Serving Institutions, University of Pennsylvania. <https://cmsi.gse.rutgers.edu/sites/default/files/MSIvote.pdf>
15. **Hallmark, T.**, & Reed, T. (2016). *Lessons from Ontario: An analysis of Indigenous postsecondary education*. Contact North | Contact Nord. https://teachonline.ca/sites/default/files/pdf/external-presentations/2016-lessons_from_ontario.pdf

Editorial Publications

16. **Hallmark, T.** (2020, December). The rich get richer in the midst of a pandemic. *Diverse: Issues in Higher Education*. <https://diverseeducation.com/article/199534/>
 17. **Hallmark, T.** (2020, September). Voter suppression during COVID-19. *Diverse: Issues in Higher Education*. <https://diverseeducation.com/article/190626/>
 18. **Hallmark, T.** (2020, August). On who matters – and who doesn’t – in higher education. *Diverse: Issues in Higher Education*. <https://diverseeducation.com/article/188400/>
 19. **Hallmark, T.** (2020, April). College teaching during the COVID-19 outbreak. *Diverse: Issues in Higher Education*. <https://diverseeducation.com/article/175519/>
 20. **Hallmark, T.** (2020, March). Engaging students in voting doesn’t necessitate reinventing the wheel. *Forbes BrandVoice*. <https://www.forbes.com/sites/civication/2020/03/24/engaging-students-in-voting-doesnt-necessitate-reinventing-the-wheel/#19e020338424>
 21. **Hallmark, T.** (2020, March). Authorship: The elephant in the room. *Diverse: Issues in Higher Education*. <https://diverseeducation.com/article/168751/>
 22. **Hallmark, T.** (2020, January). The positives of pursuing a doctoral degree. *ASHE Grads Blog*. <https://ashegrads.wordpress.com/2020/01/03/the-positives-of-pursuing-the-doctoral-degree/>
 23. **Hallmark, T.** (2019, October). Are higher education programs failing to practice what they teach? *ASHE Grads Blog*. <https://ashegrads.wordpress.com/2019/10/15/are-higher-education-programs-failing-to-practice-what-they-teach/>
 24. **Hallmark, T.** (2019, September). On being told to manage money that I don’t have. *Diverse: Issues in Higher Education*. <https://diverseeducation.com/article/156100/>
 25. **Hallmark, T.** (2019, March). Success comes at a price. *Diverse: Issues in Higher Education*. <https://diverseeducation.com/article/140430/>
 26. **Hallmark, T.** (2018, May). Why are only the white marches the right marches? *Diverse: Issues in Higher Education*. <http://diverseeducation.com/article/116714/>
 27. **Hallmark, T.** (2018, February). When ‘failure is okay’ is not okay. *The Chronicle of*
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Higher Education. <https://www.chronicle.com/article/When-Failure-Is-OK-Is/242489/>

28. Gasman, M., **Hallmark, T.**, & Martinez, A. (2017, September). Minority serving institutions: A key to greater voter turnout for people of color. *Forbes BrandVoice*. <https://www.forbes.com/sites/civcnation/2017/09/14/minority-serving-institutions-a-key-to-greater-voter-turnout-for-people-of-color/#3af3c2a93496>
29. **Hallmark, T.**, & Gasman, M. (2017, March). Why don't students vote? Because we don't want them to. *The Huffington Post*. http://www.huffingtonpost.com/entry/why-dont-students-vote-because-we-dont-want-them_us_58cea593e4b07112b6472ed9

PRESENTATIONS

National Professional Conference Presentations

1. **Hallmark, T.** (2022). Humanizing transfer students: Experiences, motivations, and pathways. Discussant for paper session presented at the annual meeting of the Association for the Study of Higher Education. Las Vegas, NV.
2. **Hallmark, T.** (2022). Interrogating access to STEM among underrepresented students. Discussant for paper session presented at the annual meeting of the American Educational Research Association. San Diego, CA.
3. **Hallmark, T.**, Sowl, S., Beverly, S., Castillo-Montoya, M., Johnson, R., Johnson, S., Njoku, N., & Torre, M. (2021). Beyond the manuscript: Strategies for building research-to-practice communities for social change. Organizer/discussant for presidential session presented at the annual meeting of the American Educational Research Association. Orlando, FL. *Conference moved to virtual convening due to COVID-19 outbreak.*
4. Beverly, S., Sowl, S., **Hallmark, T.**, Cabrales, J., Cho, A. R., DeMonbron, M., Nellum, C., & Ransom, T. (2021). Finding your fit: A panel discussion on alternative academic career pathways in higher education. Chair for fireside chat presented at the annual meeting of the American Educational Research Association. Orlando, FL. *Conference moved to virtual convening due to COVID-19 outbreak.*
5. Núñez, A-M., **Hallmark, T.**, & Rivera, J. (2020). Identity development in science: The case of learning in geosciences fieldwork. Author in paper session presented at the annual meeting of the American Educational Research Association. San Francisco, CA. *Conference cancelled due to COVID-19 outbreak.*
6. **Hallmark, T.**, Ardoin, S., Means, D. R., Sansone, V. A., Shotton, H. J., & Youngbull, N. R. (2019). Rurality across race and ethnicity. Organizer/chair for interactive symposium presented at the annual meeting of the Association for the Study of Higher Education. Portland, OR.
7. **Hallmark, T.**, & Ardoin, S. (2019). The role of gender socialization practices on rural students' knowledge of and feelings toward the college-going process. Author of scholarly paper presented at the annual meeting of the Association for the Study of Higher Education. Portland, OR.
8. Núñez, A-M., Posselt, J., **Hallmark, T.**, Rivera, J., & Southern, D. (2019). Geological

fieldwork: A developmental rite of passage with implications for diversity. Author in paper session presented at the annual meeting of the American Educational Research Association. Toronto, ON.

9. Núñez, A-M., Posselt, J., **Hallmark, T.**, Rivera, J., & Southern, D. (2018). Disequilibrium and diversity: Learning in geosciences fieldwork. Author in panel session presented at the annual meeting of the American Geophysical Union. Washington, DC.
10. **Hallmark, T.**, & Martinez, A. (2018). Engaging students and communities in democracy: The potential role of MSIs in U.S. elections. Author of scholarly paper presented at the annual meeting of the Association for the Study of Higher Education. Tampa, FL.
11. **Hallmark, T.**, & Gasman, M. (2017). MSIs across the globe: Laying the foundation for future research. Author in paper session presented at the annual meeting of the Comparative and International Education Society. Atlanta, GA.

Local and Regional Conference Presentations

12. Gregor, P., **Hallmark, T.**, Turner, G., Ahmed, I., & Katz, L. (2021). Documenting the intersectionality of first-generation students with disabilities in higher education: Findings from a GSIRI-funded project. Author in paper session presented at the annual College of Education and Human Ecology Research Forum. Virtual event.
13. Gregor, P., **Hallmark, T.**, Turner, G., Ahmed, I., & Katz, L. (2020). Documenting the intersectionality of students with disabilities from low-socioeconomic status backgrounds in higher education: An initial outlook. Author of poster presented at the annual College of Education and Human Ecology Research Forum. Columbus, OH.
14. **Hallmark, T.** (2019). Affirmative action or civil rights? A textual analysis of ballot measures and related discourse. Author in oral presentation at the annual Edward F. Hayes Graduate Research Forum. Columbus, OH.

Invited Keynotes, Panels, and Presentations

15. **Hallmark, T.**, Langin, K., Moore, E., & Parry, A. (2022). The early career financial burden and equity in STEMM. Invited panelist for the American Association for the Advancement of Science's *SEA Change Community Conversation* series. Virtual event.
16. **Hallmark, T.** (2022). Minority serving institutions and philanthropy: Investing in those institutions 'doing the work'. Invited speaker for the University of Illinois Chicago's *Urban Higher Education Lunchtime Lecture* series. Virtual event.
17. Burnett, T., Crain, A., **Hallmark, T.**, & Sansone, V. (2021). A case for rural America: Investing in education and policy. Invited panelist for the National Science Policy Network's *Diversi(tea)* seminar series. Virtual event.
18. **Hallmark, T.** (2021). When equity is not enough: Understanding antiracism in teaching. Invited speaker at Boston University's *Emerging Scholars Symposium*. Virtual event.
19. Glasser, A., Chettri, S., **Hallmark, T.**, Serpico, J., & Schell, B. (2020). Engaging with the public. Invited panelist for a Scholars Strategy Network event. Virtual event.
20. **Hallmark, T.** (2020). Social class and intersectionality. Invited speaker for a University of Kentucky seminar, entitled *Beyond Access To: Supporting Students Within Higher*

Education. Virtual event.

21. Verdis, R., Damian, C., **Hallmark, T.**, Martinez, M., & Turner-Pitts, T. (2018). Increasing democratic engagement at MSIs and community colleges. Invited panelist for the annual meeting of the Students Vote Students Learn Coalition. Washington, DC.

Podcast Appearances

22. Roberts, E., & **Hallmark, T.** (2022, March). How to advocate for financial policy change on your campus. Invited guest on the *Personal Finance for PhDs* podcast. Virtual event. <http://pfforphds.com/how-to-advocate-for-financial-policy-change-on-your-campus/>
23. Gloger, E., **Hallmark, T.**, & Roberts, E. (2021, March). Grad school finances: Assistantships, negotiating, and challenging institutional financial barriers. Invited guest on the *Dear Grad Student* podcast. Virtual event. <https://www.deargradstudent.com/episodes/27>

Twitter Chats

24. **Hallmark, T.**, Anguiano, V., Baker, D., Gasman, M., & Kelchen, R. (2021, February). Higher education under the Biden administration. Organizer for #DivJChat hosted by AERA's Division J Graduate Students. Virtual event.
25. **Hallmark, T.**, Bettencourt, G., Blake, D., Ortega, G., Park, E., & Whatley, M. (2020, November). The postdoc experience. Organizer for #DivJChat hosted by AERA's Division J Graduate Students. Virtual event.
26. Morrison, S., Hacker, N., **Hallmark, T.**, Brownlee, M., Nelson, D., Rodríguez, M., & Alcalá, E. (2020, October). Addressing accessibility in remote learning. Invited discussant for #SDPChat hosted by the Samuel DeWitt Proctor Institute at Rutgers University. Virtual event.
27. Jones, B., **Hallmark, T.**, Martinez, A., Long, S., & Unger, C. (2020, January). Ensuring democracy through the power of minority serving institutions. Invited discussant for #MSIChat co-hosted by the Rutgers Center for Minority Serving Institutions and the Students Learn Students Vote Coalition. Virtual event.
28. Martinez, A., Gasman, M., Dixon, S., **Hallmark, T.**, Roary S., & Unger, C. (2017, October). Ensuring democracy and promoting voting through the power of minority serving institutions. Invited discussant for #MSIChat hosted by the Penn Center for Minority Serving Institutions. Virtual event.
29. Scicluna, L., Feraud, P. T., **Hallmark, T.**, & Millin, A. (2016, April). From MSIs to advanced degrees. Co-organizer for #MSIChat hosted by the Penn Center for Minority Serving Institutions. Virtual event.

AWARDS, FELLOWSHIPS, AND GRANTS

Awards and Accolades

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| 2017 | University of Pennsylvania CHAS Graduate Associate of the Year |
| 2017 | University of Pennsylvania ANA Graduate Leadership Award |

Fellowships and Scholarships

- 2017** Elsie Alberty Scholarship (\$1,000.00)
2017 The Ohio State University Graduate Fellowship (\$26,256.00)
2015 University of Pennsylvania GSE Merit Scholarship (\$10,000.00)
2011 Gates Millennium Scholarship

Research Grants

- 2019** The Ohio State University GSIRI Research Grant (\$1,960.00)
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EXTERNAL CONSULTING

- 2021 – 2022** **Ascendium Education Group**
Working Group Member, *National Rural Postsecondary Research Agenda*
External Reviewer, *Building Evidence to Increase Rural Learner Success RFP*
- 2021 – 2022** **Civic Influencers**
Invited Member, *Blue Ribbon Committee*
- 2022** **MIT Solve**
Invited Member, *Fellowship Leadership Committee*
- 2021** **Scholars Strategy Network**
Planning Consultant, *Faculty Network for Student Voting Rights Initiative*
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MEMBERSHIPS AND AFFILIATIONS

National Organizations

- 2018 – Pres.** American Educational Research Association (AERA)
2016 – Pres. Association for the Study of Higher Education (ASHE)
2020 – Pres. Scholars Strategy Network
2017 – 2018 NASPA Foundation
2016 – 2018 Comparative and International Education Society (CIES)
2015 – 2016 Ethnography in Education Research Forum

Research Centers

- 2016 – Pres.** Rutgers Center for Minority Serving Institutions (formerly at Penn)
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NATIONAL SERVICE

ORGANIZATIONS

American Educational Research Association

- 2020 – 2021** Member-at-Large Graduate Representative, *Division J*
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2020 – 2022 Program Reviewer, *Annual Conference*

2021 – 2022 Session Chair, *Annual Conference*

2022 Session Discussant, *Annual Conference*

2021 Session Organizer, *Annual Conference*

American Indian Science and Engineering Society

2022 Member, *Professional Awards Selection Committee*

Association for the Study of Higher Education

2020 Member, *Research-to-Practice Team on Equity and Student Employment*

2019 – 2022 Program Reviewer, *Annual Conference*

2021 Scholarship Reviewer, *ASHE Grads*

2022 Section Co-Chair, *Philosophy, Foundations, and Methods*

2018 – 2022 Session Chair, *Annual Conference*

2021 – 2022 Session Discussant, *Annual Conference*

2019 Session Organizer, *Annual Conference*

2019 Volunteer, *Annual Conference*

Ethnography in Education Research Forum

2015 Program Reviewer, *Annual Meeting*

Rural Student Success unConference

2021 Facilitator

Rural Together

2022 Steering Committee Member

JOURNALS

Educational Evaluation and Policy Analysis

2022 Reviewer

Journal of College Student Development

2021 – 2022 Research in Brief Review Board

Journal of Critical Thought and Praxis

2021 Reviewer

Journal of Student Financial Aid

2022 Editorial Board

2021 – 2022 Rising Scholars Board

Research in Higher Education

2022 Reviewer

INSTITUTIONAL SERVICE

The Ohio State University

2020 Judge, *OSU Student Life Leadership Awards*

2019 Admissions Reviewer, *Higher Education and Student Affairs M.A. Program*
