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Tyler Hallmark

EDUCATION

- Aug. 2021** **The Ohio State University – Columbus, OH**
Ph.D. in Educational Studies (Higher Education and Student Affairs)
Graduate Interdisciplinary Specialization in Demography
Dissertation: A Longitudinal Analysis of Student Retention Using
Neighborhoods as Socioeconomic Proxies
Advisor: Dr. Anne-Marie Núñez
- May 2017** **University of Pennsylvania – Philadelphia, PA**
M.S. in Education (International Educational Development)
- May 2015** **University of Colorado – Boulder, CO**
B.A. in Communication
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EMPLOYMENT

- June 2021 – Present** **Alfred P. Sloan Foundation**
DEI in STEM Higher Education Program – New York, NY
Program Associate
- Support Foundation’s grantmaking to effectively advance diversity, equity, and inclusion in STEM higher education, with a particular focus on the pipeline to graduate school and faculty careers for underrepresented students. Manage the Foundation’s *Creating Equitable Pathways to STEM Graduate Education* grant program, which empowers partnerships with Minority Serving Institutions to widen opportunities for the students they serve. Also work closely with Sloan Indigenous Graduate Partnership program, including expanding the program to 10 campuses nationwide.
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TEACHING

Graduate Courses

- Jan. 2020 – May 2020** **The Impact of College on Students**
The Ohio State University – Columbus, OH
Teaching Apprentice (with Dr. Rebecca Crandall)
- Graduate course with 20 doctoral students and 4 master’s students focused on examining and assessing college student outcomes. Contributed by co-constructing course syllabus, co-lecturing in the classroom, and grading and providing feedback on assignments. Also assisted in transitioning course online during the COVID-19 outbreak.

- Jan. 2020 – May 2020** **Advanced Qualitative Inquiry toward Educational Equity & Social Justice**
The Ohio State University – Columbus, OH
Teaching Apprentice (with Dr. Penny Pasque)
- Graduate course with 21 doctoral students and 1 non-degree-seeking student focused on advanced qualitative research methodologies and their philosophical underpinnings. Contributed by providing feedback on assignments and advising students on their research projects. Also assisted in transitioning course online during the COVID-19 outbreak.
- Aug. 2017 – Dec. 2017** **Community Colleges and Broad Access Institutions in Higher Education**
The Ohio State University – Columbus, OH
Teaching Apprentice (with Dr. Anne-Marie Núñez)
- Graduate course with 6 doctoral students, 1 master’s student, and 2 non-degree-seeking students focused on community colleges, broad-access institutions, and minority-serving institutions and their roles in higher education broadly. Contributed by co-constructing course syllabus, co-lecturing in the classroom, and grading and providing feedback on assignments.
- Jan. 2017 – May 2017** **College and University Teaching Seminar**
University of Pennsylvania – Philadelphia, PA
Teaching Apprentice (with Dr. Marybeth Gasman)
- Postdoctoral course with 16 Penn-PORT postdoctoral fellows focused on equity-minded teaching practices. Contributed by providing feedback on assignments and developing in-class learning activities.

Invited Course Facilitations

- Dec. 2021** **Budgeting and Finance in Higher Education**
Loyola University Chicago – Chicago, IL
Guest Lecturer
- One-time lecture for a graduate-level course taught by Dr. Ah Ra Cho, discussing diversity, equity, and inclusion in institutional budget decisions and philanthropy’s influence on institutions.
- Oct. 2021** **Community Colleges and Broad Access Institutions in Higher Education**
The Ohio State University – Columbus, OH
Guest Lecturer
- One-time lecture for a graduate-level course taught by Dr. Anne-Marie Núñez, discussing my prior work with the Center for Minority Serving Institutions and facilitating a conversation around minority serving institutions in philanthropy.
- Oct. 2020** **Community Colleges and Broad Access Institutions in Higher Education**
The Ohio State University – Columbus, OH
Guest Lecturer
- One-time lecture for a graduate-level course taught by Dr. Anne-Marie

Núñez, discussing my prior work with the Center for Minority Serving Institutions and facilitating a conversation around minority serving institutions in the global context.

Mar. 2019 **Day in the Life of a Buckeye**
The Ohio State University – Columbus, OH
Guest Lecturer

- One-time course for high school seniors to experience what a college course is like and to learn about higher education and minority serving institutions.

SCHOLARSHIP

Journal Articles

1. **Hallmark, T.**, & Ardoin, S. (2021). Public narratives and postsecondary pursuits: An examination of gender, rurality, and college choice. *Journal of Women and Gender in Higher Education*, 14(2), 121-142. <https://doi.org/10.1080/26379112.2021.1950741>
2. Núñez, A.-M., Posselt, J., **Hallmark, T.**, Rivera, J., & Southern, D. (2021). The organization of learning in geoscience fieldwork and implications for inclusion. *Journal of Women and Minorities in Science and Engineering*, 27(3), 33-60. <https://doi.org/10.1615/JWomenMinorScienEng.2021031264>
3. Núñez, A.-M., Rivera, J., & **Hallmark, T.** (2020). Applying the lens of intersectionality to expand equity in the geosciences. *Journal of Geoscience Education*, 68(2), 97-114. <https://doi.org/10.1080/10899995.2019.1675131>
4. **Hallmark, T.**, & Gasman, M. (2018). MSIs across the globe: Laying the foundation for future research. *Higher Education*, 75(2), 287-298. <https://doi.org/10.1007/s10734-017-0139-8>

Journal Articles in Progress

5. **Hallmark, T.** (In Progress). Organizations as racialized and class-stratified: The case of higher education institutions.
6. **Hallmark, T.**, & Maxwell, M. (In Progress). Affirmative action or civil rights? A textual analysis of ballot measures and related discourse.
7. **Hallmark, T.**, & Winkler, C. (In Progress). Kind of first generation? A dyadic analysis of sibling effects on postsecondary enrollment and attainment.

Book Chapters

8. Gasman, M., **Hallmark, T.**, & Lo, P. (Forthcoming). HBCUs, Tribal colleges, for-profit institutions, and community colleges: Legal implications for important sectors of U.S. higher education. In P. Lake (Ed.), *Oxford Handbook of U.S. Higher Education Law*. Oxford University Press.
9. **Hallmark, T.** (2019). MSIs around the world. In A. Castro Samayoa, & M. Gasman (Eds.), *A Primer on Minority Serving Institutions*. Routledge Press. <https://doi.org/10.4324/9780429428388>

10. **Hallmark, T., & Feraud, P. T.** (2017). Strategies to increase participation in study abroad at HBCUs and HSIs. In M. Gasman, A. Castro Samayoa, C. Boland, & P. Esmieu (Eds.), *Educational Challenges at Minority Serving Institutions*. Routledge Press.
<https://doi.org/10.4324/9780203701980>

Book Reviews

11. **Hallmark, T., & Renbarger, R.** (2021). [Review of the book *The Privileged Poor: How Elite Colleges are Failing Disadvantaged Students*, authored by A. A. Jack]. *Educational Studies*, 57(1), 96-100. <https://doi.org/10.1080/00131946.2020.1863803>
12. Núñez, A.-M., & **Hallmark, T.** (2019). [Review of the book *Mentoring at Minority Serving Institutions*, edited by J. McClinton, D. S. B. Mitchell, T. Carr, M. A. Melton, & G. B. Hughes]. *Teacher's College Record*.
<https://www.tcrecord.org/Content.asp?ContentId=22995>

Research Reports, Policy Briefs, and White Papers

13. **Hallmark, T., & Knight, G.** (2021). *Enrollment and degree completion at rural, broadly accessible institutions in Appalachia and elsewhere*. Alliance for Research on Regional Colleges. <https://www.regionalcolleges.org/project/enrollment-and-degree-completion-at-rural-broadly-accessible-institutions>
14. Martinez, A., & **Hallmark, T.** (2018). *Spotlight on MSIs: Turning student activism into votes*. Center for Minority Serving Institutions, University of Pennsylvania.
https://cmsi.gse.rutgers.edu/sites/default/files/MSIvote_2018.pdf
15. **Hallmark, T., & Martinez, A.** (2017). *MSI VOTE: Ensuring democracy and promoting voting through the power of minority serving institutions*. Center for Minority Serving Institutions, University of Pennsylvania.
<https://cmsi.gse.rutgers.edu/sites/default/files/MSIvote.pdf>
16. **Hallmark, T., & Reed, T.** (2016). *Lessons from Ontario: An analysis of Indigenous postsecondary education*. Contact North | Contact Nord.
https://teachonline.ca/sites/default/files/pdf/external-presentations/2016-lessons_from_ontario.pdf

Editorial Publications

17. **Hallmark, T.** (2020, December). The rich get richer in the midst of a pandemic. *Diverse: Issues in Higher Education*. <https://diverseeducation.com/article/199534/>
18. **Hallmark, T.** (2020, September). Voter suppression during COVID-19. *Diverse: Issues in Higher Education*. <https://diverseeducation.com/article/190626/>
19. **Hallmark, T.** (2020, August). On who matters – and who doesn't – in higher education. *Diverse: Issues in Higher Education*. <https://diverseeducation.com/article/188400/>
20. **Hallmark, T.** (2020, April). College teaching during the COVID-19 outbreak. *Diverse: Issues in Higher Education*. <https://diverseeducation.com/article/175519/>
21. **Hallmark, T.** (2020, March). Engaging students in voting doesn't necessitate reinventing the wheel. *Forbes BrandVoice*.

<https://www.forbes.com/sites/civcnation/2020/03/24/engaging-students-in-voting-doesnt-necessitate-reinventing-the-wheel/#19e020338424>

22. **Hallmark, T.** (2020, March). Authorship: The elephant in the room. *Diverse: Issues in Higher Education*. <https://diverseeducation.com/article/168751/>
23. **Hallmark, T.** (2020, January). The positives of pursuing a doctoral degree. *ASHE Grads Blog*. <https://ashegrads.wordpress.com/2020/01/03/the-positives-of-pursuing-the-doctoral-degree/>
24. **Hallmark, T.** (2019, October). Are higher education programs failing to practice what they teach? *ASHE Grads Blog*. <https://ashegrads.wordpress.com/2019/10/15/are-higher-education-programs-failing-to-practice-what-they-teach/>
25. **Hallmark, T.** (2019, September). On being told to manage money that I don't have. *Diverse: Issues in Higher Education*. <https://diverseeducation.com/article/156100/>
26. **Hallmark, T.** (2019, March). Success comes at a price. *Diverse: Issues in Higher Education*. <https://diverseeducation.com/article/140430/>
27. **Hallmark, T.** (2018, May). Why are only the white marches the right marches? *Diverse: Issues in Higher Education*. <http://diverseeducation.com/article/116714/>
28. **Hallmark, T.** (2018, February). When 'failure is okay' is not okay. *The Chronicle of Higher Education*. <https://www.chronicle.com/article/When-Failure-Is-OK-Is/242489/>
29. Gasman, M., **Hallmark, T.**, & Martinez, A. (2017, September). Minority serving institutions: A key to greater voter turnout for people of color. *Forbes BrandVoice*. <https://www.forbes.com/sites/civcnation/2017/09/14/minority-serving-institutions-a-key-to-greater-voter-turnout-for-people-of-color/#3af3c2a93496>
30. **Hallmark, T.**, & Gasman, M. (2017, March). Why don't students vote? Because we don't want them to. *The Huffington Post*. http://www.huffingtonpost.com/entry/why-dont-students-vote-because-we-dont-want-them_us_58cea593e4b07112b6472ed9

PRESENTATIONS

National Professional Conference Presentations

1. **Hallmark, T.**, Sowl, S., Beverly, S., Castillo-Montoya, M., Johnson, R., Johnson, S., Njoku, N., & Torre, M. (2021). Beyond the manuscript: Strategies for building research-to-practice communities for social change. Presidential session presented at the annual meeting of the American Educational Research Association. Orlando, FL. *Conference moved to virtual convening due to COVID-19 outbreak*.
2. Beverly, S., Sowl, S., **Hallmark, T.**, Cabrales, J., Cho, A. R., DeMonbron, M., Nellum, C., & Ransom, T. (2021). Finding your fit: A panel discussion on alternative academic career pathways in higher education. Fireside chat presented at the annual meeting of the American Educational Research Association. Orlando, FL. *Conference moved to virtual convening due to COVID-19 outbreak*.
3. Núñez, A-M., **Hallmark, T.**, & Rivera, J. (2020). Identity development in science: The

case of learning in geosciences fieldwork. Paper session presented at the annual meeting of the American Educational Research Association. San Francisco, CA. *Conference cancelled due to COVID-19 outbreak.*

4. **Hallmark, T.**, Ardoin, S., Means, D. R., Sansone, V. A., Shotton, H. J., & Youngbull, N. R. (2019). Rurality across race and ethnicity. Interactive symposium presented at the annual meeting of the Association for the Study of Higher Education. Portland, OR.
5. **Hallmark, T.**, & Ardoin, S. (2019). The role of gender socialization practices on rural students' knowledge of and feelings toward the college-going process. Scholarly paper presented at the annual meeting of the Association for the Study of Higher Education. Portland, OR.
6. Núñez, A-M., Posselt, J., **Hallmark, T.**, Rivera, J., & Southern, D. (2019). Geological fieldwork: A developmental rite of passage with implications for diversity. Paper session presented at the annual meeting of the American Educational Research Association. Toronto, ON.
7. Núñez, A-M., Posselt, J., **Hallmark, T.**, Rivera, J., & Southern, D. (2018). Disequilibrium and diversity: Learning in geosciences fieldwork. Panel session presented at the annual meeting of the American Geophysical Union. Washington, DC.
8. **Hallmark, T.**, & Martinez, A. (2018). Engaging students and communities in democracy: The potential role of MSIs in U.S. elections. Scholarly paper presented at the annual meeting of the Association for the Study of Higher Education. Tampa, FL.
9. **Hallmark, T.**, & Gasman, M. (2017). MSIs across the globe: Laying the foundation for future research. Paper session presented at the annual meeting of the Comparative and International Education Society. Atlanta, GA.

Local and Regional Conference Presentations

10. Gregor, P., **Hallmark, T.**, Turner, G., Ahmed, I., & Katz, L. (2021). Documenting the intersectionality of first-generation students with disabilities in higher education: Findings from a GSIRI-funded project. Paper session presented at the annual College of Education and Human Ecology Research Forum. Virtual event.
11. Gregor, P., **Hallmark, T.**, Turner, G., Ahmed, I., & Katz, L. (2020). Documenting the intersectionality of students with disabilities from low-socioeconomic status backgrounds in higher education: An initial outlook. Poster presented at the annual College of Education and Human Ecology Research Forum. Columbus, OH.
12. **Hallmark, T.** (2019). Affirmative action or civil rights? A textual analysis of ballot measures and related discourse. Oral presentation at the annual Edward F. Hayes Graduate Research Forum. Columbus, OH.

Invited Keynotes, Panels, and Presentations

13. Burnett, T., Crain, A., **Hallmark, T.**, & Sansone, V. (2021). A case for rural America: Investing in education and policy. Invited panelist for the National Science Policy Network's *Diversi(tea)* seminar series. Virtual event.
14. **Hallmark, T.** (2021). When equity is not enough: Understanding antiracism in teaching.

- Invited speaker at Boston University's *Emerging Scholars Symposium*. Virtual event.
15. Glasser, A., Chettri, S., **Hallmark, T.**, Serpico, J., & Schell, B. (2020). Engaging with the public. Invited panelist for a Scholars Strategy Network event. Virtual event.
 16. **Hallmark, T.** (2020). Social class and intersectionality. Invited speaker for a University of Kentucky seminar, entitled *Beyond Access To: Supporting Students Within Higher Education*. Virtual event.
 17. Verdis, R., Damian, C., **Hallmark, T.**, Martinez, M., & Turner-Pitts, T. (2018). Increasing democratic engagement at MSIs and community colleges. Invited panelist for the annual meeting of the Students Vote Students Learn Coalition. Washington, DC.

Podcast Appearances

18. Roberts, E., & **Hallmark, T.** (2022, February). How this PhD navigated grad school finances. Invited guest on the *Personal Finance for PhDs* podcast. Virtual event.
19. Gloger, E., **Hallmark, T.**, & Roberts, E. (2021, March). Grad school finances: Assistantships, negotiating, and challenging institutional financial barriers. Invited guest on the *Dear Grad Student* podcast. Virtual event.
<https://www.deargradstudent.com/episodes/27>

Twitter Chats

20. **Hallmark, T.**, Anguiano, V., Baker, D., Gasman, M., & Kelchen, R. (2021, February). Higher education under the Biden administration. Organizer for #DivJChat hosted by AERA's Division J Graduate Students. Virtual event.
 21. **Hallmark, T.**, Bettencourt, G., Blake, D., Ortega, G., Park, E., & Whatley, M. (2020, November). The postdoc experience. Organizer for #DivJChat hosted by AERA's Division J Graduate Students. Virtual event.
 22. Morrison, S., Hacker, N., **Hallmark, T.**, Brownlee, M., Nelson, D., Rodríguez, M., & Alcalá, E. (2020, October). Addressing accessibility in remote learning. Invited discussant for #SDPChat hosted by the Samuel DeWitt Proctor Institute at Rutgers University. Virtual event.
 23. Jones, B., **Hallmark, T.**, Martinez, A., Long, S., & Unger, C. (2020, January). Ensuring democracy through the power of minority serving institutions. Invited discussant for #MSIChat co-hosted by the Rutgers Center for Minority Serving Institutions and the Students Learn Students Vote Coalition. Virtual event.
 24. Martinez, A., Gasman, M., Dixon, S., **Hallmark, T.**, Roary S., & Unger, C. (2017, October). Ensuring democracy and promoting voting through the power of minority serving institutions. Invited discussant for #MSIChat hosted by the Penn Center for Minority Serving Institutions. Virtual event.
 25. Scicluna, L., Feraud, P. T., **Hallmark, T.**, & Millin, A. (2016, April). From MSIs to advanced degrees. Co-organizer for #MSIChat hosted by the Penn Center for Minority Serving Institutions. Virtual event.
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AWARDS, FELLOWSHIPS, AND GRANTS

Awards and Accolades

- 2017** University of Pennsylvania CHAS Graduate Associate of the Year
2017 University of Pennsylvania ANA Graduate Leadership Award

Fellowships and Scholarships

- 2017** Elsie Alberty Scholarship (\$1,000.00)
2017 The Ohio State University Graduate Fellowship (\$26,256.00)
2015 University of Pennsylvania GSE Merit Scholarship (\$10,000.00)
2011 Gates Millennium Scholarship

Research Grants

- 2019** The Ohio State University GSIRI Research Grant (\$1,960.00)
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EXTERNAL CONSULTING

- 2021 – 2022** **Campus Election Engagement Project**
Invited Member, *Civic Influencers Blue Ribbon Committee*
- 2021** **Ascendium Education Group**
Working Group Member, *National Rural Postsecondary Research Agenda*
- 2021** **Scholars Strategy Network**
Planning Consultant, *Faculty Network for Student Voting Rights Initiative*
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MEMBERSHIPS AND AFFILIATIONS

National Organizations

- 2020 – Pres.** Scholars Strategy Network
2018 – Pres. American Educational Research Association (AERA)
2016 – Pres. Association for the Study of Higher Education (ASHE)
2017 – 2018 NASPA Foundation
2016 – 2018 Comparative and International Education Society (CIES)
2015 – 2016 Ethnography in Education Research Forum

Research Centers

- 2016 – Pres.** Rutgers Center for Minority Serving Institutions (formerly at Penn)
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NATIONAL SERVICE

ORGANIZATIONS

American Educational Research Association

- 2020 – 2021 Member-at-Large Graduate Representative, *Division J*
2019 – 2021 Program Reviewer, *Annual Conference*
2021 Session Chair, *Annual Conference*
2021 Session Organizer, *Annual Conference*

Association for the Study of Higher Education

- 2020 Member, *Research-to-Practice Team on Equity and Student Employment*
2019 – 2021 Program Reviewer, *Annual Conference*
2021 Scholarship Reviewer, *ASHE Grads*
2022 Section Co-Chair, *Philosophy, Foundations, and Methods*
2018 – 2020 Session Chair, *Annual Conference*
2019 Session Organizer, *Annual Conference*
2019 Volunteer, *Annual Conference*

Ethnography in Education Research Forum

- 2015 Program Reviewer, *Annual Meeting*

Rural Student Success unConference

- 2021 Facilitator

JOURNALS

Journal of College Student Development

- 2021 – 2024 Research in Brief Review Board

Journal of Critical Thought and Praxis

- 2021 Reviewer

Journal of Student Financial Aid

- 2020 – 2021 Rising Scholars Editorial Board

INSTITUTIONAL SERVICE

The Ohio State University

- 2020 Judge, *OSU Student Life Leadership Awards*
2019 Admissions Reviewer, *Higher Education and Student Affairs M.A. Program*
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